

GAB
SYS



+357 99 113434
info@gabsys.com
www.gabsys.com



WWW.GABSYS.COM



STABILITY | FLEXIBILITY | TOTAL CONTROL

Our Sportsbook is GLI-certified and provides extensive range of Sports betting products to grow any online and offline betting brand.

YOU FOCUS ON
VISION, WE DO
THE ACTION



The Gabsys team are passionate about all things iGaming, casino, and sportsbook. We have 10+ years operational and technology know-how and provide a unique holistic and 360 approach to everything we do. We understand both the challenges and opportunities in the gambling industry.

Our business is built on putting the customer and player at the heart of everything we do. We listen, we learn, we collaborate with our customers to ensure that we deliver meaningful results and growth.

GS PLATFORM

The GS Platform is GLI certified and designed for regulated operators and international markets.

The GS Platform is a market-proven iGaming solution built by our engineers to support the needs of today's multi-channel operators. The key components of the GS platform combine to deliver a scalable, flexible, and robust solution for operators.

The GS Platform delivers operational functions for the website including Responsible Gaming, AML, Risk and Fraud, Campaigns, Loyalty, Player Registration, Account Management, and other features.

KEY FEATURES

Secure, flexible and fast usability

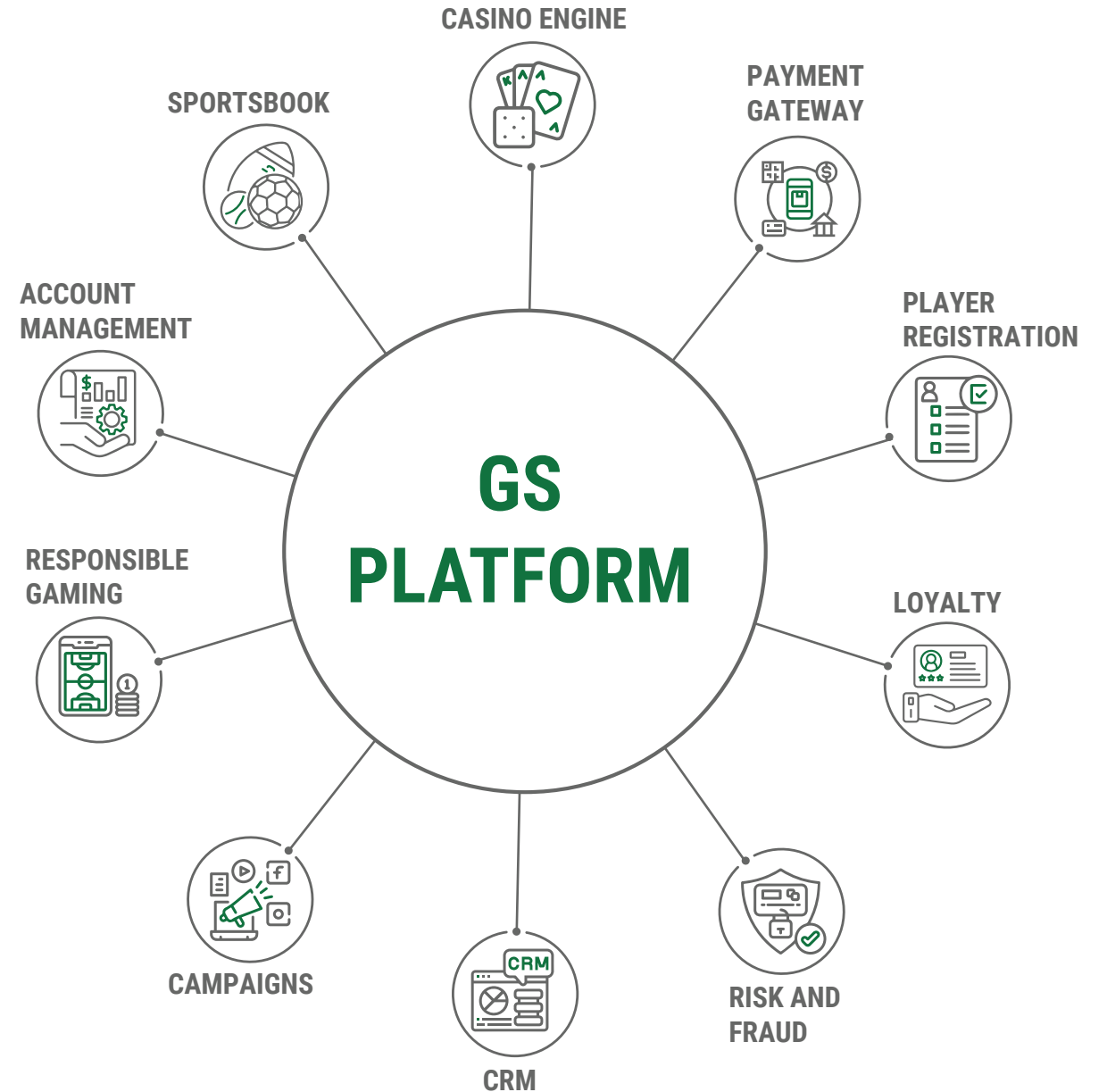
Multifunctional toolkit including fraud, trading, gaming content management, marketing and retention

An advanced back office tool with centralized management of all player accounts, products and operating markets

Informed and insights-based calculated promotions

Antifraud and client management, based on deposits, payouts, bet types, payment methods and other financial transactions

Signature CRM system with customizable customer journeys and statistics





SPORTSBOOK

The Sportsbook is GLI-certified and provides an extensive range of sports betting products to grow your online betting brand. We have 600+ In-house traders to ensure the optimal risk management and event creation for your operational needs. With our cutting-edge technology, the sportsbook is available via iFrame, Bespoke and Turnkey API integrations.

SPORTSBOOK AT-A-GLANCE

- 600,000+ Events per year
- 75,000+ Live Events per month
- 800+ Betting Options for top events
- 600+ In-House Traders
- 50+ Sports Types for betting
- 600+ In-House Traders
- Customisable Prematch Feed
- Detailed Statistics
- Fast and solid Data Feed

SOLUTIONS

API Integration

The API option is available as an iFrame or Bespoke API integration. The API's include the complete range of products and services available in the turnkey version.

We deliver maximum flexibility for our customers, and many aspects of the sportsbook can be configured via the Bespoke API to meet business needs. A full menu of widgets is also available for the operator to further differentiate their offering to customers—including data feeds, banners, tournaments, and promotions.

We can integrate multiple API content and odds feeds, as you require, to ensure a high degree of localisation. Odds feeds and sports betting profit margins can also be configured for the local operational market.



Turnkey

Our Turnkey solution is a comprehensive and speed-to-market model for your business. It includes a complete product portfolio: Sportsbook, Casino, Payment Gateway, Sports Data and Statistics, and tools for mobile and desktop channels with secure and customisable management tools—complete guidance for launching your business with reduced costs and optimized processes.

Complete Operational Management

The first step is launching your iGaming and sportsbook business, which can be challenging. The next step is business operations using categorizations, promotions, and risk management specific to markets, hiring, and training the staff, managing the processes, reducing the risks, and monitoring the ongoing issues. Gabsys can execute and manage your business goals in collaboration and be guided by your vision with complete trust and transparency. You focus on the business vision; we do the action.



CHANNELS

HIGHLY FLEXIBLE RETAIL SOLUTIONS:

- Cash-in, Cash-out processing terminals
- RFID cards and direct logins
- Payout machines
- Creative and customized designs for physical terminals and any other equipment

CASINO ENGINE

The Gabsys Casino Engine provides access to a complete one-stop solution for your online and mobile casino brand. The casino engine offers a full suite of marketing and promotional tools and features for successfully operating your online casino website.

AT-A-GLANCE KEY FEATURES

- Games, tags and banners customization module
- Over 5.000 Slots
- Top Live Casino providers
- Attractive RNG and Skill Games portfolio
- Powerful Bonus Engine: freespins, bonuses and tournaments
- Competitive Loyalty System for acquisition and retention

LIVE CASINO

Our Live Casino allows you to deliver the experience of a land-based casino to digital players. We have integrated some of the top performing Live Dealer Studios which includes offers a wide range of back-office options.





PAYMENT GATEWAY

The Gabsys payment gateway provides a fast, efficient, and secure processing for all your operations financial transactional requirements, and reporting.

The payment gateway supports a wide range of payment options including credit/debit cards, e-wallets, bank transfers, cryptos, and direct payout to your bank account.

AT-A-GLANCE KEY FEATURES

- Market leading Solutions
- Effective, fast and secure processing
- Credit/debit cards, e-wallets, bank transfers and cryptos
- Direct payout to your bank account

Our partners: Apcopay, MuchBetter, NeoSurf, Apple Pay, Ecommpay, Neteller, OKTO.Cash, Paypal, Skrill/ Skill Paysafe, iPay, Paycash, Qiwi, Viva Dias/ Viva Spot/ Via Wallet.

SERVICES

Gabsys understands the needs for today's omni-channel betting and iGaming operators, and we have designed, and engineered a full stack operational ecosystem to help you grow your brand and revenue streams.

RISK AND FRAUD MANAGEMENT



Our risk and fraud management tools provide the ability to configure and monitor and report on player activity that may pose risks, such as bonus abuse, and suspicious trading activity. The system is monitored 24/7/365 and allows you to act quickly on any potential threats to your operational business.

TRADING



Gabsys has over 600+ in-house traders to ensure you receive the maximum margins out of your sportsbook. We have developed unrivalled offers based on targeted pricing algorithms generated via robust and proven AI mathematical models that lead to the growth in profits for your sportsbook.

24/7 MONITORING



Our technology stack provides 99.98% uptime, and we have extensive diagnostic and alerting tools to identify any potential outages, spotting issues immediately and achieving greater efficiency in daily operations management.

LEGAL SERVICES



Our legal and compliance team can help navigate and advice on the complexities of multi-jurisdictional licensing and certifications. This includes advice with partnerships, commercial relationships and operating in all types of jurisdictions.

MARKETING STRATEGIES AND SOLUTIONS



We can provide advice on brand identity and management, through to full player journey marketing such as onboarding, activation, acquisition, retention, reactivation and churn and conversion optimisation plans and campaigns.

ACQUISITION AND RETENTION



The Gabsys solutions supports all your requirements for new player acquisition marketing and retention. From player engagement, to FTD's and increasing LTV's, cross-sell and up-sell, our PAM is state of the art. We can help you with all aspects for the marketing funnel and create robust and budget-controlled marketing programs to suit your business goals.

FULL STACK DESIGN SERVICES



Our team of UI & UX experts can provide creative services and solutions to enable your full channel marketing mix, with a digital assets and media library. This can all be aligned to your brand guidelines, mission, and brand pillars to create a competitive and sustainable advantage.

SERVICES



CONTENT MANAGEMENT

Catchy and engaging content to nurture trust and experience between your brand and the client.



CRM

Gabsys has created an in-house signature CRM solution. This provides a fully customisable customer journeys, marketing funnels and real-time statistics for new player engagement, onboarding, segmentation, and marketing lifecycle management. Our CRM can be used to identify your most profitable and loyal players to increase LTV's, introduce cross-sell vertical products and up-sell.



PROJECT MANAGEMENT

We can provide dedicated project and account management services based on your business requirements. We understand the need to be lean, agile and control costs and our team of experts are on hand to support you across any of the business functions and operational areas to grow your business successfully.



CONTACT US TODAY TO GET AHEAD OF YOUR COMPETITION!

+357 99 113434

info@gabsys.com

www.gabsys.com